

# DATAMARS



## **For Immediate Release**

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### **About Datamars (100 Words)**

Datamars, Inc. is a global leader in high-performance RFID and visual identification solutions for the livestock, companion animal and textile markets, including the Temple Tag® and Z Tags® brands of livestock identification ear tags. Its expertise, track record of technological innovation and profound understanding of customer needs have earned Datamars an enviable worldwide reputation for unsurpassed quality and performance. Founded in 1983 and headquartered in Bedano, Switzerland, Datamars is a privately held company employing more than 600 people in Europe, Asia and the Americas. For more information, please visit [www.datamars.com](http://www.datamars.com).

### **About Datamars (50 Words)**

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